

FOR IMMEDIATE RELEASE



## MICHAEL GREEN JOINS BIOWORKS AS TECHNICAL SALES MANAGER

**Victor, New York** (January 30, 2018) – Michael Green has been named Technical Sales Manager at BioWorks, home to the RootShield®, BotaniGard®, CEASE®, PreFence™, Molt-X®, MilStop®, BotryStop™, NemaShield® and SuffOil-X® brands of biopesticides and Verdanta® and ON-Gard® brands of biofertilizers. In his new position, Mr. Green will be responsible for managing the Mid-Atlantic region and growing market share of BioWorks’ family of insect control, disease control and plant nutrition products, programs and services.

Mr. Green has over 10 years of sales experience in the horticulture and specialty agriculture markets, most recently with Helena Chemical Company. He has held positions with Crop Production Services and Joseph J. White Cranberry Growers. Mr. Green is also a Certified Crop Advisor.

Mr. Green’s primary responsibility at BioWorks will be to manage the growth of BioWorks’ extensive portfolio while launching new products and services into the specialty agriculture and horticulture markets.

“Mike is a welcome addition to the BioWorks team.” said Jeff Distasio, National Sales Manager. “His wide range of product and agriculture knowledge and commitment to customer relationships will make substantial contributions to our growth and service to our customers.”

Mr. Green may be reached at 919-324-4514, or by email at [mgreen@bioworksinc.com](mailto:mgreen@bioworksinc.com). The states Mr. Green will be managing are: Virginia, West Virginia, Tennessee, North Carolina, Maryland and Kentucky.

**About BioWorks**

BioWorks provides the expertise for managing plant and soil health using reliable, environmentally responsible products, when and how you need them.

For 25 years BioWorks has been helping our customers in the horticulture and specialty agriculture markets develop effective and efficient custom programs using products that are safe and proven. We are continuously reinventing the way our customers work by providing biologically based, integrated, safe solutions and programs.

BioWorks is a founding member of the Biological Products Industry Alliance (BPIA) and also a proud sponsor of the [AFE scholarship program](#), funding the 'BioWorks IPM/Sustainable Practices Scholarship'. For more information, please visit [www.bioworksinc.com](http://www.bioworksinc.com).

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