

FOR IMMEDIATE RELEASE



MARK FREEMAN JOINS BIOWORKS AS BIOLOGICAL PLANT NUTRITION PRODUCT MANAGER

Victor, New York (December 15, 2017) – Mark Freeman has been named Biological Plant Nutrition Product Manager at BioWorks, home to the RootShield®, BotaniGard®, CEASE®, Molt-X®, MilStop®, BotryStop™, NemaShield® and SuffOil-X® brands of biopesticides and Verdanta® and ON-Gard® brands of biofertilizers. In his new position, Mr. Freeman will be advocating and communicating an understanding of the features, advantages and benefits of BioWorks' plant nutrition products.

Mr. Freeman has over 30 years of experience in the horticulture and specialty agriculture markets, most recently with Ball Horticultural Company. He has held positions as Head Grower, General Manager and National Market Manager, among others.

Mr. Freeman's primary responsibility at BioWorks will be to accelerate the adoption and commercial sales of current and new plant nutrition products in both horticulture and specialty agriculture markets across North America.

"Mark is a welcome addition to the BioWorks team," said Peter Epeira, Director of Research and Development. "His wide range of product and industry knowledge and commitment to customer relationships will make significant contributions to growing our plant nutrition lines as well as supporting and servicing our customers."

Mr. Freeman may be reached at 985-630-3716, or by email at mfreeman@bioworksinc.com.

About BioWorks

BioWorks provides the expertise for managing plant and soil health using reliable, environmentally responsible products, when and how you need them.

For 25 years BioWorks has been helping our customers in the horticulture and specialty agriculture markets develop effective and efficient custom programs using products that are safe and proven. We are continuously reinventing the way our customers work by providing biologically based, integrated, safe solutions and programs.

BioWorks is a founding member of the Biological Products Industry Alliance (BPIA) and also a proud sponsor of the [AFE scholarship program](#), funding the 'BioWorks IPM/Sustainable Practices Scholarship'. For more information, please visit www.bioworksinc.com.

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Contact: Jeffrey Luke

Marketing Manager

BioWorks, Inc.

Toll Free (800) 877-9443

Office (585) 924-4362

jluke@bioworksinc.com

www.bioworksinc.com



Mark Freeman, Biological Plant Nutrition Product Manager, BioWorks