

FOR IMMEDIATE RELEASE



ERIK HANSEN JOINS BIOWORKS AS BIOLOGICAL SOLUTIONS ADVISOR

Victor, New York (May 7, 2020) – Erik Hansen has been named Biological Solutions Advisor at BioWorks. In his new position, Mr. Hansen will be increasing BioWorks ability to deliver personalized solutions, programs and support to our customers in the Western provinces of Canada and the Pacific North West of the United States.

Mr. Hansen has over 20 years of experience in the horticulture industry, with his most recent experience being in the nursery market working at Bailey Nursery. He previously held positions at Bordiers Nursery, Hines Nursery and Garden Shop Nursery. With experience in both management and sales, Mr. Hansen has become a trusted resource to customers looking for partners to help them solve and prevent problems.

“Erik is an outstanding addition to the BioWorks team.” said Ted McDonald, Director of Sales, Biological Products. “His sales professionalism, experience and customer-centric mindset will help BioWorks serve and advise our customers now and into the future.”

Mr. Hansen may be reached at (208) 519-6461, or by email at ehansen@bioworksinc.com.

About BioWorks

BioWorks provides the expertise for managing plant and soil health using reliable, environmentally responsible products, when and how you need them. BioWorks is home to the RootShield®, BotaniGard®, BotryStop™, CEASE®, Molt-X®, MilStop®, NemaShield®, PERpose Plus™ and SuffOil-X® brands of biopesticides and Verdanta® and ON-Gard® brands of biofertilizers.

For over 25 years BioWorks has been helping our customers in the horticulture and specialty agriculture markets develop effective and efficient custom programs using products that are safe and proven. We are continuously reinventing the way our customers work by providing biologically based, integrated, safe solutions and programs.

BioWorks is a founding member of the Biological Products Industry Alliance (BPIA) and also a proud sponsor of the [AFE scholarship program](#), funding the 'BioWorks IPM/Sustainable Practices Scholarship'. For more information, please visit www.bioworksinc.com.

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