

FOR IMMEDIATE RELEASE



BIOWORKS INTRODUCES NEW BIOPESTICIDE BOTANIGARD® MAXX WITH NATURAL PYRETHRINS

Victor, New York (August 29, 2016) – BioWorks, a customer-focused provider of safe, proven and effective biopesticides and plant nutrition products, today announced the launch of a new biopesticide BotaniGard MAXX. The new mycoinsecticide has a quick knockdown effect with natural pyrethrins paired with *Beauveria bassiana* Strain GHA as the active ingredients.

BotaniGard MAXX is a novel formulation based on the combination of natural pyrethrins and *Beauveria bassiana* Strain GHA. They are formulated together in an emulsifiable dispersible oil and represent the latest generation of biopesticides. The interaction between *Beauveria bassiana* Strain GHA and natural botanical pyrethrins is synergistic. This combination results in multiple modes of action and pest control results comparable to those obtained when using synthetic chemical alternatives. BotaniGard MAXX is a new tool for IPM for a wide variety of insects and spider mites.

BotaniGard MAXX is an excellent rotation partner with BotaniGard. When insect pressure is high, use BotaniGard MAXX for quick knockdown, then follow up with your BotaniGard program.

“BotaniGard MAXX will be an important new tool for many growers,” said Joe Gionta, Director of Marketing and Sales. “It gives our customers additional environmentally responsible and reliable ways to control whiteflies, aphids, thrips, spider mites and more.”

About BioWorks

BioWorks provides reliable, environmentally responsible, personalized solutions to growers, farmers and superintendents who manage plant/turf diseases, pests, nutrition and health.

For more than 20 years BioWorks has been helping our customers in the horticulture, agriculture and turf markets develop effective and efficient custom programs using products that are safe and proven. We are continuously reinventing the way our customers work by providing biologically based, integrated, safe solutions and programs.

BioWorks is a founding member of the BioPesticide Industry Alliance and also a proud sponsor of the [AFE scholarship program](#), funding the 'BioWorks IPM/Sustainable Practices Scholarship'. For more information, please visit www.bioworksinc.com.

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