

FOR IMMEDIATE RELEASE



## **BIOWORKS LAUNCHES VERDANTA<sup>®</sup> FERTILIZERS**

### ***K-Vita<sup>®</sup>, PL-2 and OFE now available in Canada***

**Victor, New York** (October 16, 2015) – BioWorks, Inc., committed to creating a safer environment, has introduced three Verdanta<sup>®</sup> fertilizers in Canada: K-Vita, PL-2 and OFE.

K-Vita is a 100% organic-based granular fertilizer (2-0-20) in MINIGRAN<sup>®</sup> form, meaning each microgranule contains uniform nutrient content for better controlled nutrient delivery. K-Vita is ideal for providing potassium nutrition to ornamental or vegetable crops. Nutrients are released slowly and continuously by microbial activity producing humus for better rooting and less leaching.

PL-2 is a 100% organic-based liquid suspension fertilizer (2-0-6). PL-2 provides supplemental potassium with a low salt index for lower ECs in the growing medium. As a liquid suspension it is suitable for fertigation, therefore it can be applied with sprinklers or drip systems.

OFE is a foliar iron fertilizer with seaweed extract (3-0-0 + 3% iron). It is derived from both organic and mineral sources and contains urea to help move iron into the plant leaf tissue, and contributes to greening up leaves.

“We are excited to be offering these Verdanta fertilizers to the Canadian market.” said Joe Gionta, Director of Marketing and Sales. “These biofertilizers will help growers encourage stronger, healthier crops while being respectful to the environment.”

#### **About BioWorks**

BioWorks provides environmentally responsible, safe and effective products and tailored programs for managing plant diseases, pests, nutrition and health.

For more than 20 years BioWorks has been helping our customers in the horticulture, agriculture and turf markets develop effective and efficient custom programs using products that are safe and proven. We are continuously reinventing the way our customers work by providing biologically-based, integrated, safe solutions and programs.

BioWorks is a founding member of the BioPesticide Industry Alliance and also a proud sponsor of the [AFE scholarship program](#), funding the 'BioWorks IPM/Sustainable Practices Scholarship'. For more information, please visit [www.bioworksinc.com](http://www.bioworksinc.com).

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