

FOR IMMEDIATE RELEASE



## RICH YAMASHITA JOINS BIOWORKS AS FIELD DEVELOPMENT MANAGER

**Victor, New York** (May 25, 2016) – Rich Yamashita has been named Field Development Manager at BioWorks, home to the RootShield®, BotaniGard®, CEASE®, Molt-X®, MilStop®, NemaShield® and SuffOil-X® brands of biopesticides and Verdanta® and ON-Gard® brands of biofertilizers. In his new position, Mr. Yamashita will be responsible for implementing a diverse field research program for existing and developing products. In addition, he will support various customer innovation strategies in coordination with R&D, Sales, Marketing and Tech Services.

Mr. Yamashita has over 30 years of field development and sales experience in production agriculture, turf and horticulture markets. He previously held positions at Western Nutrients Corporation, Advanced Microbial Solutions, Mycotech Biological and Wilbur-Ellis. Mr. Yamashita's primary responsibility at BioWorks will be to design and manage biological performance studies that support new product discovery and development.

"Rich is a welcome addition to the BioWorks team." said Peter Epeira, Director of Research and Development. "His experience, drive and professionalism will make substantial contributions to our product commercialization process."

Mr. Yamashita may be reached at 409-930-1242, or by email at [ryamashita@bioworksinc.com](mailto:ryamashita@bioworksinc.com).

### **About BioWorks**

BioWorks provides reliable, environmentally responsible, personalized solutions to growers, farmers and superintendents who manage plant/turf diseases, pests, nutrition and health.

For more than 20 years BioWorks has been helping our customers in the horticulture, agriculture and turf markets develop effective and efficient custom programs using products that are safe and proven. We are continuously reinventing the way our customers work by providing biologically-based, integrated, safe solutions and programs.

BioWorks is a founding member of the BioPesticide Industry Alliance and also a proud sponsor of the [AFE scholarship program](#), funding the 'BioWorks IPM/Sustainable Practices Scholarship'. For more information, please visit [www.bioworksinc.com](http://www.bioworksinc.com).

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